Parly

Connect, Create, Collaborate.

Prepared by
Teodor Costache
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Boston, MA

Boston, one of the cities with the highest concentration of artists, creative technologists, and entrepreneurs, still lacks an effective way for its people to discover talent and collaborate on meaningful interdisciplinary projects. Despite having Berklee College of Music, the world's leading school for contemporary music and production, just a 20-minute walk from MIT, the top technology institute in the world, and Harvard, arguably the most prestigious university on the planet, there is still no platform or centralized hub for networking, collaboration, or recruitment across these creative and academic communities.

To illustrate this reality, film scoring students at Berklee have no direct way to connect with filmmaking students at Emerson or Harvard. Game design majors at Northeastern have no structured way to collaborate with visual artists at MassArt. Even within Berklee itself, students are still taping posters to walls and relying on word of mouth just to find band members or players for their assignments. We are in an abundant forest of talent, yet we fail to see it because there are too many trees in the way.

We also find ourselves at the very beginning of a pivotal moment in the history of the art and entertainment industry. Now more than ever, it is urgent that we share this stage together and shape the best methods to navigate this transition – in ways that benefit everyone involved. Being locked within the borders of any single community can distort our sense of reality. Without external challenge, diversity of thought, and collaboration, ideas risk drifting further away from the values and needs of the broader creative world.

To combat that, we created **[Parly](#)**. It is not just a platform. It is a movement. A living network that connects the brilliant minds of Boston-based artists, filmmakers, engineers, designers, developers, and dreamers – not by what school they go to, but by what they want to create.

Our mission is to build the infrastructure for the future of interdisciplinary innovation – a future where the boundaries between art, technology, and culture dissolve, giving rise to entirely new forms of creative experience and communication. We are driven by a belief in the transformative power of collaboration: where music, visual art, film, immersive media, and interactive technologies converge to reshape how we express ourselves and how we connect.

At the heart of this vision is a commitment to safe, responsible, and ethical innovation. Parly exists not only to celebrate artistic breakthroughs, but to cultivate a culture of awareness, curiosity, and critical thinking around the tools we use to create. We aim to empower our community with the knowledge and resources to stay ahead, innovate boldly, and navigate this new age of media and experience with purpose.

We don't see creativity and technology as opposing forces – we see them as co-creators. That's why Parly champions a future where machines amplify human imagination, not replace it. We are committed to building a future where experimentation is encouraged, collaboration is the default, and education becomes a living, personalized journey – one that reflects the pace and potential of our rapidly changing world.

Vision Statement (Why)

At Parly, we envision a future without boundaries—physical or social—where ideas move freely across disciplines and institutions. A future where collaboration replaces isolation, and where people from every background can contribute to meaningful projects that advance both their personal growth and professional development.

We imagine a connected world where research and creativity transcend institutional walls, where dialogue and knowledge exchange are second nature, and where innovation arises from shared purpose.

Our vision is to lay the foundation for an open, collaborative ecosystem—one that empowers artists, technologists, and dreamers to co-create the next generation of culture, communication, and human expression.

Mission Statement (How)

Parly's mission is to unite Boston's most creative and technically skilled minds within a single network that turns collaboration into innovation. We make opportunity discovery seamless by connecting individuals and teams across disciplines to bring ambitious ideas to life.

Through curated connections, real-world projects, and shared resources, Parly acts as both a catalyst and a showcase for interdisciplinary breakthroughs—demonstrating the extraordinary potential that emerges when diverse talents work together toward a common vision.

Description (What)

Parly is the central hub for collaboration at the intersection of arts, technology, and innovation. Currently operating as a Discord-based community, Parly connects brilliant minds from top Boston institutions to explore ideas, develop projects, and redefine the future of interdisciplinary work.

Upon joining, members verify their academic affiliation, build skill-based profiles, and specify the types of opportunities they're interested in. Once verified, they can create and share new opportunities that automatically reach all eligible members—both on Discord and via email—with clear next steps for collaboration.

Parly exists to streamline connection, spark creation, and reveal what's possible when Boston's brightest minds come together to shape the future—one project at a time.

University Email Verification:

Welcome to #✅ | get-verified!

This is the start of the #✅ | get-verified channel.

🖉 Edit Channel

June 27, 2025

Nova Bot `APP` 10:13 AM

❤️ **Berklee College of Music**
Requires @berklee.edu email

💙 **Boston Conservatory**
Requires @berklee.edu email

🤍 **Massachusetts Institute of Technology**
Requires @mit.edu email

🧡 **Harvard University**
Requires @harvard.edu email

🤍 **Northeastern University**
Requires @northeastern.edu email

opportunity

Select your institution...   ∧

👁 Only you can see this • Dismiss message

Custom Skills for User Profiles Creation:

Welcome to #🎯 | add-your-skills!

This is the start of the #🎯 | add-your-skills **private** channel.

👥 Add members or roles   🖉 Edit Channel

🖼 • Nova Bot   • Sapphire   • Verified

June 27, 2025

Nova Bot `APP` 10:13 AM
Add/Remove Your Skills
Click a category below to manage your skills:

🎭 Performance Skills   🎵 Music/Audio Skills   💻 Technology Skills   💼 Business Skills   🎨 Visual Skills

⭐ `APP` Nova Bot **Add/Remove Your Skills** Click a category below to manage your skills:

Nova Bot `APP` 10:25 AM
🎭 **Performance Skills Management**
Select skills to add or remove from your profile:

Music Instruments A-P   ∨

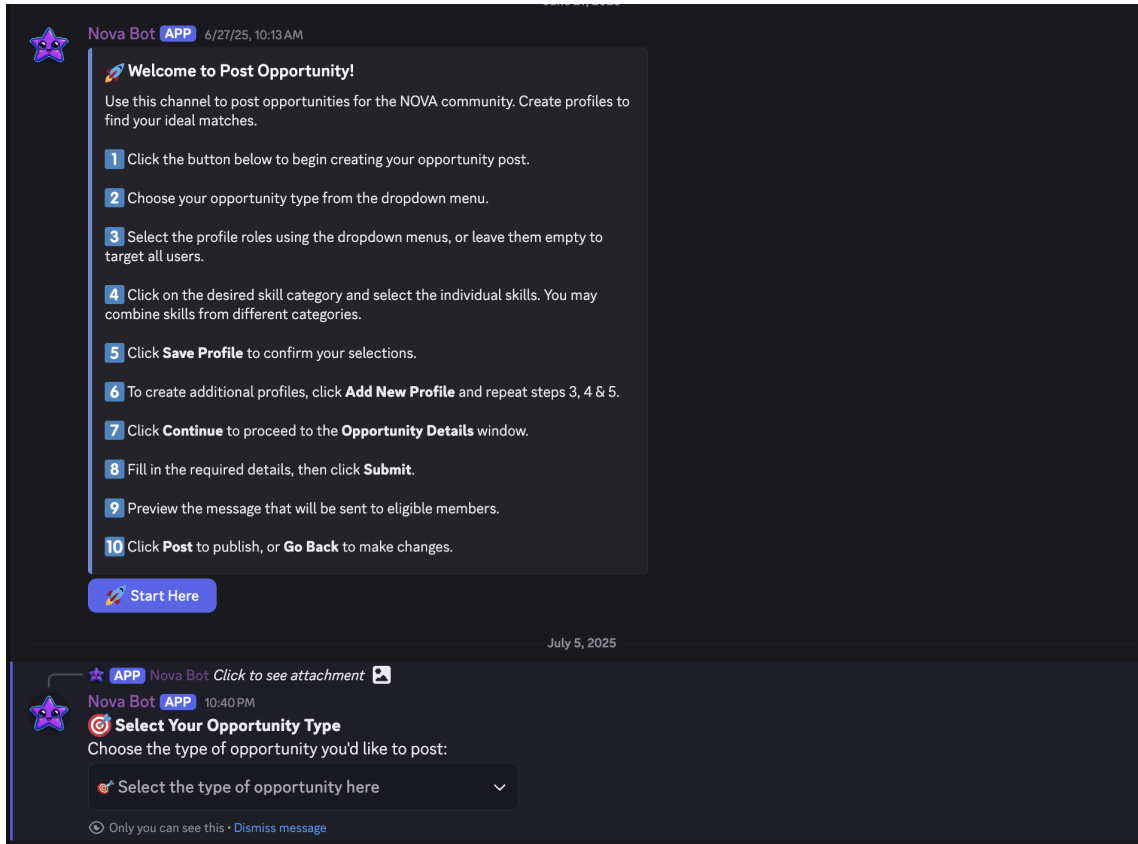Music Instruments O-Z   ∨

Genres & Styles   ∨

Non-Music Performance   ∨

✅ Add Skills   Remove Skills

👁 Only you can see this • Dismiss message

Custom Opportunity Creation Feature:

Nova Bot `APP` 6/27/25, 10:13 AM

🚀 **Welcome to Post Opportunity!**

Use this channel to post opportunities for the NOVA community. Create profiles to find your ideal matches.

1 Click the button below to begin creating your opportunity post.

2 Choose your opportunity type from the dropdown menu.

3 Select the profile roles using the dropdown menus, or leave them empty to target all users.

4 Click on the desired skill category and select the individual skills. You may combine skills from different categories.

5 Click **Save Profile** to confirm your selections.

6 To create additional profiles, click **Add New Profile** and repeat steps 3, 4 & 5.

7 Click **Continue** to proceed to the **Opportunity Details** window.

8 Fill in the required details, then click **Submit**.

9 Preview the message that will be sent to eligible members.

10 Click **Post** to publish, or **Go Back** to make changes.

🚀 Start Here

July 5, 2025

⭐ `APP` Nova Bot *Click to see attachment* 🖼
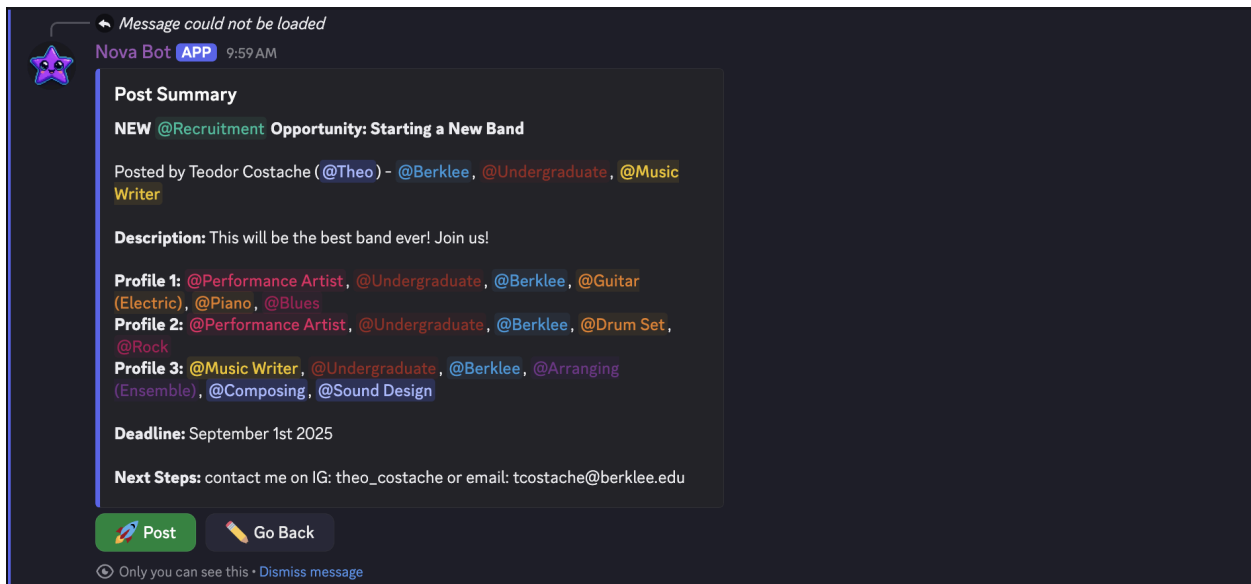
Nova Bot `APP` 10:40 PM

🎯 **Select Your Opportunity Type**
Choose the type of opportunity you'd like to post:

🎯 Select the type of opportunity here   ⌄

👁 Only you can see this • Dismiss message

Summary Example of a 3-Profile Opportunity Post:

↩ *Message could not be loaded*

Nova Bot `APP` 9:59 AM

Post Summary

NEW @Recruitment Opportunity: Starting a New Band

Posted by Teodor Costache (@Theo) - @Berklee , @Undergraduate , @Music Writer

Description: This will be the best band ever! Join us!

Profile 1: @Performance Artist , @Undergraduate , @Berklee , @Guitar (Electric) , @Piano , @Blues
Profile 2: @Performance Artist , @Undergraduate , @Berklee , @Drum Set , @Rock
Profile 3: @Music Writer , @Undergraduate , @Berklee , @Arranging (Ensemble) , @Composing , @Sound Design
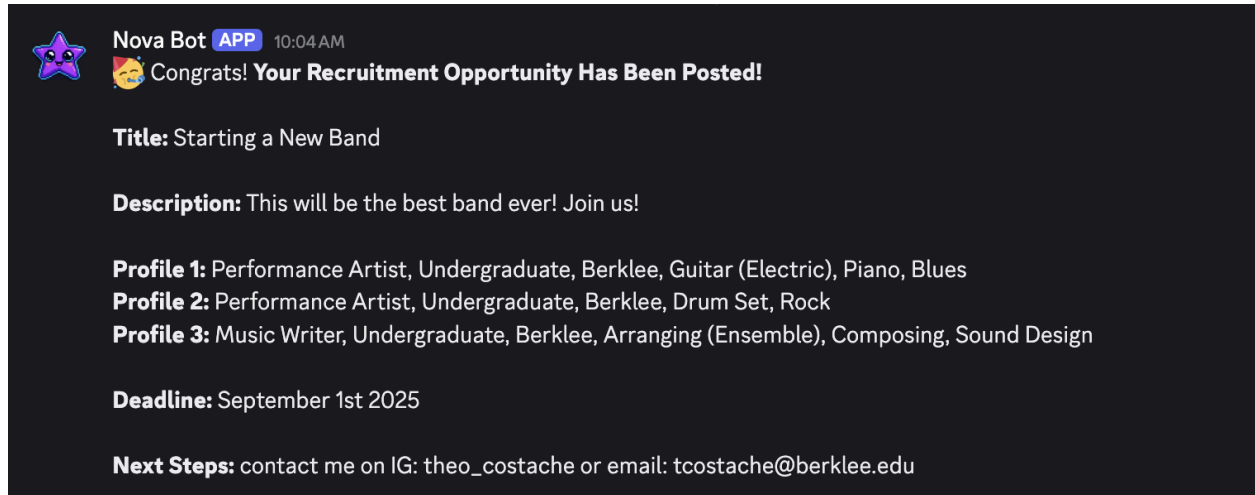
Deadline: September 1st 2025

Next Steps: contact me on IG: theo_costache or email: tcostache@berklee.edu

🚀 Post   ✏ Go Back

👁 Only you can see this • Dismiss message

Discord DM Confirmation Example for Post Authors:

Nova Bot `APP` 10:04 AM
🥳 Congrats! **Your Recruitment Opportunity Has Been Posted!**
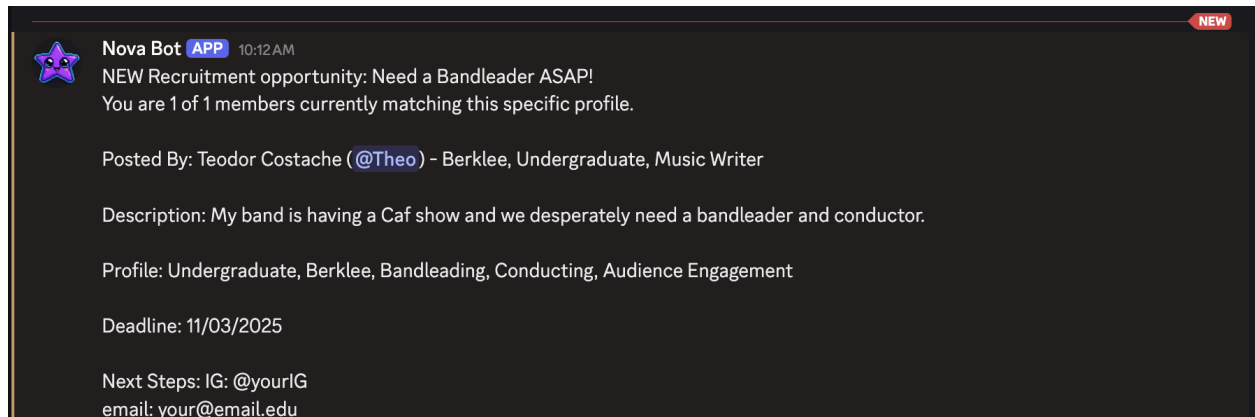
Title: Starting a New Band

Description: This will be the best band ever! Join us!

Profile 1: Performance Artist, Undergraduate, Berklee, Guitar (Electric), Piano, Blues
Profile 2: Performance Artist, Undergraduate, Berklee, Drum Set, Rock
Profile 3: Music Writer, Undergraduate, Berklee, Arranging (Ensemble), Composing, Sound Design

Deadline: September 1st 2025

Next Steps: contact me on IG: theo_costache or email: tcostache@berklee.edu

Discord DM Eligibility Example for Eligible Members:

`NEW`

Nova Bot `APP` 10:12 AM
NEW Recruitment opportunity: Need a Bandleader ASAP!
You are 1 of 1 members currently matching this specific profile.

Posted By: Teodor Costache (@Theo) - Berklee, Undergraduate, Music Writer
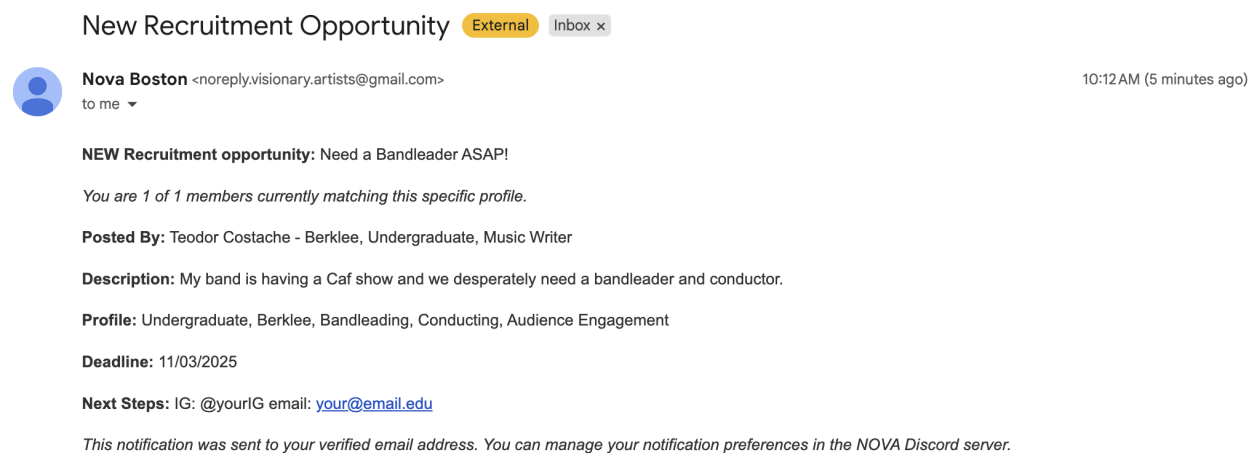
Description: My band is having a Caf show and we desperately need a bandleader and conductor.

Profile: Undergraduate, Berklee, Bandleading, Conducting, Audience Engagement

Deadline: 11/03/2025

Next Steps: IG: @yourIG
email: your@email.edu

EDU Email Eligibility Example for Eligible Members:

New Recruitment Opportunity `External` `Inbox x`

Nova Boston <noreply.visionary.artists@gmail.com>   10:12 AM (5 minutes ago)
to me ▾

NEW Recruitment opportunity: Need a Bandleader ASAP!

You are 1 of 1 members currently matching this specific profile.

Posted By: Teodor Costache - Berklee, Undergraduate, Music Writer

Description: My band is having a Caf show and we desperately need a bandleader and conductor.

Profile: Undergraduate, Berklee, Bandleading, Conducting, Audience Engagement

Deadline: 11/03/2025

Next Steps: IG: @yourIG email: your@email.edu

This notification was sent to your verified email address. You can manage your notification preferences in the NOVA Discord server.